



# Phishing vs. Spam Emails

In today's digital world, two common types of cyber threats are phishing and spam emails. While they may look similar at first, knowing the difference is super important to keep your personal and professional information safe.

## Phishing Emails

Phishing emails are sneaky tricks where scammers pretend to be someone trustworthy to get you to share sensitive info like passwords or credit card numbers. They can pop up in your inbox, on social media, or anywhere online.

### 🚩 Phishing Email Red Flags

- If the greeting is vague, like "Dear User," instead of using your name, be suspicious—real companies usually personalize their messages.
- Requests for personal info, especially if they create a sense of urgency or threaten you, are big warning signs.
- Use of urgent language to create panic, making you act quickly.

### Phishing Email Tips

- Always check the email's domain to see if it matches the official site of the sender.
- Look for spelling or grammar mistakes—many phishing emails have errors that wouldn't happen in a legit message.
- Be careful with links or attachments; hover over them to see where they really lead.

### Example of a Phishing Email:

Subject: Urgent: Verify Your Account Now!

Dear Valued Customer,

We are contacting you to verify your account information to ensure your continued access to our services. Due to recent updates, you need to confirm your identity by clicking the link below immediately.

[Click here to verify your account](#)

Thank you for your prompt attention to this matter.

Best Regards,  
Security Team

*Please do not reply to this email. This is an automated notification*

## Spam Emails

Spam refers not to canned food but to unsolicited and often irrelevant email messages sent in bulk to numerous recipients. These emails, typically commercial, aim to promote products or services and may contain links or attachments that could introduce malware, making vigilance crucial.



vs.



### Example of a Spam Email:

Subject: Get Your FREE Vacation Now!

Congratulations!

You've been selected as the winner of our exclusive holiday giveaway!

Claim your vacation here

Hurry! This offer is available for a limited time only.

Warm regards,  
Your Dream Vacation Team

*This email was sent to you as a subscribed member of our promotions list. To unsubscribe, click here.*